

You're invited to enter Pannier's fourth photo competition!

We're bringing it back! The 2021 Photo Contest begins **Monday, May 3, 2021**, and the submission deadline is **Friday, July 30, 2021 at 3 PM EST**. Voting for the top 12 winners will take place **August 16-20, 2021**. Please read and agree to the following rules, terms, and legal conditions before submitting any photos.

The 2021 Photo Contest is open to all photographers, with the exception of employees of Pannier and their immediate family members.

How to Enter:

Please submit photographs online through our website at www.PannierGraphics.com/PhotoContest or by texting your photo to 724-230-7119. The submission form will go live on May 3, 2021. You can submit your photos on that day through July 30, 2021, at 3 PM EST.

What to Enter:

We are looking for images that highlight Pannier's panels, frames, and exhibit bases installed in their natural elements. We would like to see images of our products how visitors see and interact with them. Show us your beautiful parks, cities, and landscapes!

All photos should accurately reflect the subject matter as it appeared. Photos that have been digitally altered beyond standard optimization will not be eligible. Minor adjustments including spotting, dodging and burning, sharpening, contrast, and slight color adjustment or digital equivalents are acceptable.

The location of the image and the name and email address of the photographer are required with each submission. If desired, a short description (1-2 paragraphs) of the project can also be included. This is not a requirement, and photos will not be judged differently if a description is provided.

This photo contest is not endorsed, sponsored, administered, or affiliated with Facebook in any way.

Eligibility and Judging:

To be eligible for the contest, all entries must have at least 300 dpi and at least 3,000 pixels on the longest side. Images that do not meet this standard can still be judged but will not be honored as a finalist in the competition if the photographer is unable to provide the proper resolution when requested.

Out of all of the photos submitted, the judging panel of Pannier staff will select approximately 30 top photos to be entered for voting. The public and contestants will then select the top 12 winners through an online form. The winners will be decided based on popular vote.

The top 12 winners will be featured in the 2022 Pannier calendar and receive gift cards. The third and second place winners will also receive a Pannier Prize Pack. Additionally, the Grand Prize winner will be featured in the Pannier monthly E-Newsletter.

Prizes:

9 Runner-Up Prizes

- \$25 Gift Card
- Feature in 2022 Calendar

3rd Place Prize

- \$75 Gift Card
- Pannier Prize Pack
- Feature in 2022 Calendar

2nd Place Prize

- \$150 Gift Card
- Pannier Prize Pack
- Feature in 2022 Calendar

Grand Prize

- \$500 Gift Card
- Pannier Prize Pack
- Feature in 2022 Calendar
- Feature in Pannier E-Newsletter

Terms and Conditions for Usage Rights:

By entering, the contest entrants grant Pannier a royalty-free, nonexclusive right, in perpetuity to:

- Use the photograph on Pannier's website to showcase our products;
- Use the photograph in Pannier's print and marketing collaterals;
- Use your photograph, along with the location, as part of a news story on the web, and in print;
- Keep the files provided, for future use.

By submitting, you are granting Pannier full use rights for the life of the photo. The photographer's name will not be credited in future marketing collateral.

Questions:

Please send any questions and inquiries about the contest rules to marketing@pannier.com.